



**Aase Haugen**  
Senior Services

*Enriching the health  
and spirit of older adults*

**2024 Annual Report**

Annual Meeting: Thursday, March 27 6:30p.m.  
Aase Haugen Homes, 4 Ohio St., Decorah, IA

# Leadership perspective *A message from the Executive Director*



Sam Boeke  
Executive  
Director

Three years ago, I accepted a call to serve Aase Haugen, with the Board outlining three clear objectives: to elevate the quality of care and establish our organization as a leading provider in the state, to ensure long-term viability for future generations, and, perhaps most ambitiously, to bring

*What once seemed like a distant goal was finally within reach, marking a transformative moment for Aase and the community it serves.*

*Most importantly, these changes have driven a profound improvement in the quality of care for our residents.*

to life the vision of a New Place to Call Home. Each of these goals carried immense responsibility, but together, they represented a transformative path forward—one that would shape the future for our residents, staff, and community.

While it may seem counterintuitive, our initial focus was the funding, design, and construction phases of the new building. Simply put, without a new home, Aase could not have a sustainable future. The current building was failing, with outdated systems, regulatory waivers, and inefficiencies that placed undue strain on staff and, most importantly, did not meet the standards our senior community deserves. In 2024, after 15 years of dedication, hard work, and prayer, that vision became reality with the groundbreaking of A New Place To Call Home. What once seemed like a distant goal was finally within reach, marking a transformative moment for Aase and the community it serves.

Ensuring financial and operational stability in today's climate is no small feat. The senior care industry faces ever-growing regulatory burdens, insurance challenges, and uncertainties in government funding. Navigating complex revenue streams such as Medicare, Medicaid, VA benefits, and private insurance requires expertise and diligence. Strengthening these financial foundations has been critical to securing Aase's future and maintaining our high standards of care.

At the heart of our success is a dynamic cultural shift. In 2024, for the second consecutive year, we

implemented significant compensation adjustments, positioning Aase staff wages in the top 5 percentile—surpassing local medical centers' starting wages. Our union relationship is stronger than it has been in over a decade, and after nearly three years of effort, our management team is now fully staffed with outstanding professionals dedicated to our mission.

Most importantly, these changes have driven a profound improvement in the quality of care for our residents. This progress was not immediate—it required cultural change, exceptional leadership, and a steadfast commitment to our vision. But with dedicated staff and a shared purpose, we have made remarkable strides. With A New Place to Call Home, our pursuit of excellence is more tangible than ever.

To round out Aase's Continuing Care Retirement Community (CCRC) structure, our Independent Living initiative successfully completed all eight Nabotunet patio homes—16 units—three years ahead of schedule and at full occupancy, creating a vibrant independent living cul-de-sac. Meanwhile, Vennehjem maintains full capacity with a growing waitlist, and we have laid the groundwork for further improvements to meet the increasing demand for high-quality senior living.

The Board's motto has always been "Mission First." Their steadfast faith, dedication, and perseverance through adversity have led us to this moment. never losing sight of our purpose. Now, we see the fruits of that labor as Aase Haugen stands stronger than ever, prepared for the future.

*Now, we see the fruits of that labor as Aase Haugen stands stronger than ever, prepared for the future.*

In peace and grace,

*Sam Boeke*, MBA, COM

Aase Haugen Executive Director



# Reflecting on our accomplishments over 2024

## Board President



Steve Langland  
Board President

One thing is clear, Aase Haugen didn't just dip its toes into the water in 2024, we dove in and swam with strength, intention and focus. We started the year buried in blueprints and planning, and with our partners like the USDA.

We quickly brought our vision to life with a host of deliverables that focused on quality, our residents and their families, innovation, and the dedicated staff who make Aase Haugen a great place to live and work. This report highlights some of the remarkable progress we

have made over the past year. None of this would have been possible without the passion and commitment of our staff

and the tireless work of our Board of Directors and volunteers. Over the past year, we have turned our focus inward to ensure our people feel supported in their roles and that they are given the tools they need to provide premium care to residents. With this momentum, we look forward to the year ahead and the exciting completion of the new Aase Haugen Nursing and Assisted Living facility.

*Steve Langland*

Aase Haugen Board of Directors  
President

*We quickly brought our vision to life with a host of deliverables that focused on quality, our residents and their families, innovation, and the dedicated staff who make Aase Haugen a great place to live and work.*

*~Steve Langland*

## Administrator



Rex Nelson, BSN  
Dir. of Operations/  
Administrator

Over the last year, Aase and the long-term care industry have seen significant changes in how they operate fundamentally to bring about the quality of care that our residents, clients, and tenants deserve. We are fortunate to have successfully brought on extremely knowledgeable and professional members to our leadership team.

After analyzing our community partnerships, we made significant changes in our therapy department, our pharmacy services, our contracts with our residents and our tenants, and how we are leveraging all our previous and current skills to thoroughly position us for future growth.

Through our partnership with Fox Rehab, we have tripled our case load in rehabilitation services at Aase Haugen. We now serve people who are more medically complex, and we see more potential than we did in previous years. Additionally, we have integrated the entire pharmacy function to include another layer of medication management, increasing in continuity of care, and delivering better care with less administrative burden for our nursing staff. On the technology front, we have evaluated our software and our integrations

to make sure that we are maximizing the productivity of our staff with the goal of making their lives easier and giving more time at the bedside while protecting the privacy of our residents, clients, and tenants.

The leadership team has been able to execute these significant changes to our quality of care while improving our excellence in culture, which has created an attractive place to work for many nurses and CNA's that have since applied, and we have since retained. This cultural change will have a significant and perpetual effect on our quality, financial stewardship, and customer satisfaction for those we serve.

I am extremely proud of the team and all their hard work on everything they have done this far and look forward to what they will do in the future. All these people are where they belong, helping Aase grow and take care of the folks that call this place home. We invite you to join us for visits, as a volunteer, or a new staff member and experience the positive impact Aase Haugen is having on so many lives.

*These changes will have a significant and perpetual effect on our quality, financial stewardship, and customer satisfaction for those we serve.*

*~Rex Nelson*

*Rex Nelson*

Aase Haugen Director of Operations/Administrator



## *More success stories*

### **Susan Hove and Arnie Larson, PT, team up to walk again**

In a quiet hallway of Aase Haugen nursing home, amidst the hum of conversation and the soft shuffling of feet, a story of recovery unfolded with each step, each stretch, and each carefully executed movement by Susan Hove and physical therapist, Arnie Larson, PT, on her journey to walk again.

"I feel fortunate to have worked in this community for so many years and now I feel equally fortunate to help serve the needs of the residents at Aase Haugen," says Larson. Read the full story at [www.aasehaugen.com/aase-news-article](http://www.aasehaugen.com/aase-news-article).



## *New partnerships for pharmacy*

Aase Haugen has partnered with Right Dose Pharmacy, which specializes in medication management for long-term care residents across Iowa. Right Dose provides pharmacists, consultants, technicians, nurses, billing experts, and couriers 24 hours a day, every day. Their expanded programs help us improve and grow the pharmacy services we can provide in the future. Read the full story at [www.aasehaugen.com/aase-news-article](http://www.aasehaugen.com/aase-news-article).



## *New partnerships for therapy*

The partnership with Fox Therapy has allowed us to bring in advanced therapy options for our short-term skilled patients and our long-term residents. New therapy includes diathermy (utilizes high-frequency electromagnetic waves for chronic pain relief, stiff joints, and reducing inflammation and help with diseases like arthritis), ultrasound for deep heat therapy, stem therapy, Omncycle (provides passive, active-assist, and active exercises for upper and lower extremities - allowing a weaker individual to exercise for longer periods of time,) urinary incontinence therapy, expanded balance and falls prevention programming and so much more. Contact admissions to learn about short-term therapy options or long-term stays.



## *New co-directors of nursing*

Aase Haugen Senior Services has welcomed Brooklyn Larson, RN, and Alicia Fink, RN, as co-directors of nursing. Larson serves as co-director of nursing and as the Assisted Living Nurse, and along with nursing co-director duties Fink also serves as infection interventionist for the organization. Both earned their RN degree from Northeast Iowa Community College (NICC.) Together they bring more than 15 years combined leadership experience to the nursing department. Read the full story at [www.aasehaugen.com/aase-news-article](http://www.aasehaugen.com/aase-news-article).



## *Better healing wounds*

Wound Care with camera technology is used for skin condition assessments. The instant data supports providers and prescribers to make decisions for treatment quickly and remotely if they choose. Wound care is especially important for older adults who are vulnerable to the development of chronic wounds due to age-related changes and diseases like diabetes. Better wound care focuses on treatment options for healing, including nutritional approaches, infection control and prevention, and prevention of hospitalization.



## *Music and memory therapy*

Aase Haugen Senior Services is the only Music & Memory Certified facility in northeast Iowa. Through this programming, activity staff and volunteers create playlists for residents, and provide them with iPods, headphones and individual speakers. Personalized music playlists improve resident outcomes for real life challenges, including lack of engagement, unmanaged behaviors, multiple medical complexities and extensive pain needs.



## *Improving care with technology*

In 2024 Aase Haugen updated charting systems that interact directly with our primary hospitals and clinics. This increases accuracy and continuity of care, ensuring our residents are served with excellent and timely care. The new systems also ensure recommendations are followed and support fiscal responsibility by capturing reimbursement for the care provided. This led to also integrating a Client Relation Management software that streamlines the referral and admission process and decreases the burden of work for staff while increasing our resident and family satisfaction.



## *Connecting to community*

2024 was the first year the residents of Aase Haugen invited family and friends to a free 4th of July Celebration. More than 200 people attended the event which featured burgers, brats, beans, potato chips and salads. There were yard games for people of every age and staff stepped up to serve everyone. Aase also hosted trick or treating for local kids and an Easter egg hunt, complete with the Easter Bunny for photos. And, as always, Santa made his appearance with elves who passed out gifts for each and every resident. The Plantpalooza (free will plant swap) raised more than \$900 for activities' gardens. Aase sponsored two contests at the Winneshiek County Fair, staff volunteered for Nordic Fest and volunteered and raised money for the Walk to End Alzheimer's. Our independent living tenants organized several food drives for the local food pantry.

## Leaving a legacy



Robert McQueen

Robert M. "Bob" McQueen of Decorah passed in 2024 at the age of 99. A member of the First United Methodist Church in Decorah, Robert was known as a kind and generous man. We are grateful that he remembered Aase Haugen in his will as we received a \$200,000 bequest gift.

This gift was dedicated to the Aase Haugen Foundation Endowment fund to ensure the future of our ministry to serve the elderly.

Bob's entire business career was as an Iowa Banker, being associated with the Farmers State Bank at Ridgeway for over 48 years, eventually serving as its president until a merger with Cresco Union Savings Bank was finalized in 1987. He was also

*Bob McQueen left a legacy by remembering the seniors at Aase Haugen with a bequests in his will.*

recognized by the Iowa Bankers Association as a 50-year banker and former officer of the state association.

Bequests are gifts that are made as part of a will or trust. You can leave a legacy, like Bob, by planning to include Aase Haugen in your will or trust. These types of gifts to the Aase Haugen Foundation are planned to be gifted after your passing and donors often plan these gifts years before they are distributed. Legacy giving like this ensures you will be remembered for your generosity and commitment to our community and Aase Haugen long after passing. Speak with your financial planner to discover how a legacy gift to Aase Haugen can have numerous tax benefits for your family and a positive impact for our community and those who need senior care now and into the future.

## Your gifts make a difference

We have been blessed to receive memorials and gifts to be utilized to improve the quality of life for all residents of Aase Haugen. Some have been designated for specific areas such as activities. But many gifts were donated to the general fund, which allows us to apply them where there is greatest need. This past year, these gifts were used to improve resident care and comfort. They included new **vitals carts** which are used to monitor a resident's health. The easy-to-use equipment will seamlessly transfer vital health readings to residents' electronic medical records (EMR), making status readily available to physicians and other healthcare

*Thank you for your continuing support for the residents we have the privilege to serve.*

personnel across the spectrum. In addition to the investment in vitals carts, gifts to the Aase Haugen Foundation helped to purchase a **SaraSteady resident standing device** for therapy, a **Raizer lifting device** to safely lift residents, **HUG weighted stuffed animals** specifically designed for dementia care, **reclining shower chairs**, **bariatric shower chairs**, **special dietary equipment** to improve menus and service, new **suction machines**, a **crash cart**, and **dietary carts/snack carts**. And finally, your gifts ensured that each and every resident received a Christmas gift.



# The future of nursing home care

*Government sanctioned policies could push the extinction of community based skilled care*

As a member of the Aase Haugen Board, I have had the privilege of seeing firsthand what makes this organization unique. Aase Haugen is not just a skilled nursing facility—it is a community-driven, faith-based nonprofit dedicated to providing high-quality care to all, regardless of financial means. Unfortunately, the landscape of nursing home care is shifting in ways that threaten the very existence of facilities like ours.

The face of skilled nursing care in America is changing rapidly. Nursing homes fall into three basic categories: traditional or skilled care, memory care, and VA (Veteran's Administration) care. Payment for these services comes from four sources: private or private insurance, VA benefits, Medicare, and Medicaid. While private pay facilities operate with little to no government oversight, facilities that accept Medicare and Medicaid are among the most heavily regulated industries in the country—more so than even nuclear power. This extreme level of regulation has unintended consequences. Many large, for-profit corporations have begun purchasing nursing home beds, closing smaller, community-based facilities, and relocating services to larger towns or urban centers. This consolidation creates "skilled care deserts," leaving rural areas without local access to essential long-term care services. Families are forced to travel long distances to visit loved ones, and rural hospitals face increased pressure as high-need patients are turned away by for-profit facilities that prioritize profitability over patient care.

A particularly troubling trend in the industry is what we call "dump and run." Large, for-profit companies often refuse to admit or retain high-risk patients—those who require significant medical attention, such as immobile residents, diabetics, dialysis patients, and individuals with dementia. Instead of providing the care these individuals need, these facilities transfer them to hospitals or other care settings, effectively "dumping" the most vulnerable patients into an already overburdened healthcare system. At the same time, these companies maximize profits by operating multiple levels of care—medical clinics, home health, independent and assisted living, and skilled nursing. This allows them to turf patients from one service to another, generating revenue while avoiding responsibility for the most challenging cases. The result? A system that prioritizes financial efficiency over compassionate care.

Aase Haugen matters because, unlike these for-profit entities, we remain committed to a singular mission: to provide care to all, regardless of means. Our faith-based, nonprofit model ensures that every decision we make is centered on residents' well-being—not

corporate profits.

What makes Decorah special is its deep-rooted commitment to community-driven institutions. From the Oneota Food Coop to our critical access hospital, Luther College, and locally owned businesses, we have a tradition of standing by the organizations that serve us. Aase Haugen is part of that legacy. But to continue our mission, we need the support of those who believe in the value of community-based care.

The future of skilled nursing care is at a critical juncture. Without action, more nonprofit facilities will disappear, leaving families with fewer choices and forcing difficult decisions about the care of their loved ones. As a Board, we are committed to ensuring that Aase Haugen remains a place where every person receives the care they deserve. But we cannot do it alone.

Your support—whether through advocacy, financial contributions, or simply spreading awareness—makes a difference. Together, we can push back against the growing trend of for-profit consolidation and preserve the compassionate, locally driven care that defines Aase Haugen.

Thank you for being part of this mission, it is impossible without your active support.

*James Ulring*

Treasurer, Aase Haugen Board of Directors



James Ulring  
Board  
Treasurer

Join us in helping our community build



Aase Haugen is building a new facility for seniors with the greatest medical needs, those who are seeking rehabilitation, and all seniors who are searching for a place to call home.

**We need your support to protect the option of quality healthcare in our community.**

Call us to discuss options for gifts or go direct to our donation page by scanning the QR code.

**563-382-3603**  
**4 Ohio St., Decorah, IA 52101**  
**[www.aasehaugen.com](http://www.aasehaugen.com)**  
**[donate@aasehaugen.com](mailto:donate@aasehaugen.com)**



# Consolidated Financial Report 2024

Aase Haugen Homes, Inc and Affiliates  
Decorah, Iowa  
Consolidating Statements of Financial Position  
For the Year ended December 31, 2024

	Aase Haugen Homes, Inc.	Aase Haugen Foundation, Inc.	Aase Haugen Properties, Inc. (Vennehjem)	Total	Consolidating Entries	Consolidated Total
<b>ASSETS</b>						
<b>Current Assets:</b>						
Cash and Cash Equivalents	\$ 3,406,027.19	\$ 136,152.16	\$ 551,917.93	\$ 4,094,097.28	\$	\$ 4,094,097.28
Investments	-	949,631.70	500,000.00	1,449,631.70		1,449,631.70
Resident Receivables, Net of Allowance for Doubtful Accounts	1,601,711.98		720,843.00	2,322,554.98		2,322,554.98
Prepaid Expenses and Other Current Assets	287,351.89	17.25	25,660.29	313,029.43		313,029.43
Due From Related Party	42,560.10		-	42,560.10	(42,560.10)	-
Total Current Assets	5,337,651.16	1,085,801.11	1,798,421.22	8,221,873.49	(42,560.10)	8,179,313.39
<b>Property and Equipment:</b>						
Land	487,891.00		110,970.89	598,861.89		598,861.89
Buildings and Improvements	5,787,792.41		16,825,518.17	22,613,310.58		22,613,310.58
Equipment and Furniture	1,727,740.88	-	120,398.60	1,848,139.48		1,848,139.48
Vehicles	142,722.90	-		142,722.90		142,722.90
Construction In Progress	5,327,720.17			5,327,720.17		5,327,720.17
Total Property and Equipment	13,473,867.36	-	17,056,887.66	30,530,755.02	-	30,530,755.02
LESS- Accumulated Depreciation	(6,317,449.24)		(6,596,289.34)	(12,913,738.58)		(12,913,738.58)
Net Property and Equipment	7,156,418.12	-	10,460,598.32	17,617,016.44	-	17,617,016.44
<b>Other Assets:</b>						
Beneficial Interest In Assets Held by Others	83,860.20			83,860.20		83,860.20
Total Other Assets	83,860.20	-	-	83,860.20	-	83,860.20
<b>TOTAL ASSETS</b>	<b>12,577,929.48</b>	<b>1,085,801.11</b>	<b>12,259,019.54</b>	<b>25,922,750.13</b>	<b>(42,560.10)</b>	<b>25,880,190.03</b>

No Assurance is provided on these financial statements



# Consolidated Financial Report 2024

Aase Haugen Homes, Inc and Affiliates  
Decorah, Iowa  
Consolidating Statements of Financial Position  
For the Year ended December 31, 2024

	Aase Haugen Homes, Inc.	Aase Haugen Foundation, Inc.	Aase Haugen Properties, Inc. (Vennehjem)	Total	Consolidating Entries	Consolidated Total
<b>LIABILITIES AND NET ASSETS</b>						
<b>Current Liabilities:</b>						
Current Maturities of Long-Term Debt			302,884.58	360,766.84		360,766.84
Accounts Payable	57,882.26	4,750.00	160,214.86	1,956,891.70		1,956,891.70
Accrued Expenses and Other Current Liabilities	1,791,926.84		187,782.15	1,062,735.65		1,062,735.65
Due to Related Party	874,953.50	4,105.68	38,454.42	42,560.10	(42,560.10)	-
Total Current Liabilities	2,724,762.60	8,855.68	689,336.01	3,422,954.29	(42,560.10)	3,380,394.19
<b>Long-Term Liabilities:</b>						
Long-Term Debt, Less Current Maturities	664,635.65		5,870,808.45	6,535,444.10		6,535,444.10
Deferred Revenue from Advance Fees			1,182,530.09	1,182,530.09		1,182,530.09
Refundable Fees			11,213,095.55	11,213,095.55		11,213,095.55
Total Long-Term Liabilities	664,635.65	-	18,266,434.09	18,931,069.74	-	18,931,069.74
Total Liabilities	3,389,398.25	8,855.68	18,955,770.10	22,354,024.03	(42,560.10)	22,311,463.93
<b>Net Assets:</b>						
Undesignated	8,707,994.35	1,035,800.44	(6,696,750.56)	3,047,044.23		3,047,044.23
Designated	480,536.88	41,144.99		521,681.87		521,681.87
Total Net Assets	9,188,531.23	1,076,945.43	(6,696,750.56)	3,568,726.10	-	3,568,726.10
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 12,577,929.48</b>	<b>\$ 1,085,801.11</b>	<b>\$ 12,259,019.54</b>	<b>\$ 25,922,750.13</b>	<b>\$ (42,560.10)</b>	<b>\$ 25,880,190.03</b>

No Assurance is provided on these financial statements

# Consolidated Financial Report 2024

Aase Haugen Homes, Inc and Affiliates  
Decorah, Iowa  
Schedules of Revenues and Expenses  
For the Year ended December 31, 2024

	Aase Haugen Homes, Inc.	Aase Haugen Foundation, Inc.	Aase Haugen Properties, Inc. (Vennehjem)	Total	Consolidating Entries	Consolidated Total
Revenue, Gains and Other Support:						
Net Resident Service Revenue, Including Amortization of Advance Fees	\$ 7,730,529.99	\$	1,325,571.48	\$ 9,056,101.47	\$	9,056,101.47
Other Operating Revenue	59,677.76	36,337.00	-	96,014.76	-	96,014.76
Theft Recovery	1,200.00	-	-	1,200.00	-	1,200.00
Grants	24,708.98	-	-	24,708.98	-	24,708.98
Investment Income	55,556.70	251,355.94	71,843.00	378,755.64	-	378,755.64
Contributions/ Campaign Revenue & Expenses	430,160.01	19,821.74	-	449,981.75	-	449,981.75
Total Revenue, Gains and Other Support	8,301,833.44	271,177.68	1,433,751.48	10,006,762.60	-	10,006,762.60
Expenses:						
Salaries and Benefits	3,956,067.13		271,043.28	4,227,110.41		4,227,110.41
Medical Supplies, Drugs and Therapies	381,307.57			381,307.57		381,307.57
Insurance and Other	3,425,720.97	8,772.22	186,718.11	3,621,211.30		3,621,211.30
Food	359,431.09		6,673.62	366,104.71		366,104.71
Utilities	173,329.15		122,649.02	295,978.17		295,978.17
Supplies	131,112.10		19,794.34	150,906.44		150,906.44
Maintenance/Renovations	126,432.06		78,219.62	204,651.68		204,651.68
Real Estate Taxes	2,342.51		140,530.00	142,872.51		142,872.51
Depreciation and Amortization	164,810.10		620,446.19	785,256.29		785,256.29
Donations						
Interest	235.92		266,340.67	266,576.59		266,576.59
Total Expenses	8,720,788.60	8,772.22	1,712,414.85	10,441,975.67	-	10,441,975.67
Operating Income (Loss)	(418,955.16)	262,405.46	(278,663.37)	(435,213.07)	-	(435,213.07)
Gain(Loss) on Sale of Assets	-	615.24	-	615.24		615.24
Change in Net Unrealized Gains (Losses) on Investments	4,483.64	6,637.65	-	11,121.29		11,121.29
Donations between Entities	4,993,302.34	(542,423.00)	(4,450,879.34)			
Increase (Decrease) in Net Assets	\$ 4,578,830.82	\$ (272,764.65)	\$ (4,729,542.71)	\$ (423,476.54)	\$	\$ (423,476.54)

No Assurance is provided on these financial statements

# 2025 Nominees for Board of Directors

Each Aase Haugen Corporate Member Congregations delegates (including Pastors) are asked to vote on behalf of their Congregation for the election of Board members for Aase Haugen's Board of Directors. This year's nominees are listed here and nominees may also come from the floor during the meeting.

## Board of Directors Incumbent, Steve Langland



Steve Langland is a semi retired crop farmer living north of Decorah. He has spent many years volunteering on numerous boards in the area, giving back to the community. Currently, he serves Aase Haugen and on the Winneshiek County Board of Adjustment. He has previously served on the 4-H Youth Committee, 4-H Foundation Board, Winneshiek County Zoning Commission, Spectrum Board, Community of Hope, Winneshiek Cattlemen, and the County Farm Bureau; he just finished a term on the Highland Church Council. Steve enjoys reading, cooking, travel and music. "I have been on the Aase Haugen board for 14 years and have been entrusted/elected

yearly by the board to serve as Chairman during this time. I assumed the role with the untimely passing of Glen Barth. During this time the board and myself have seen the facility go through many changes to become the strong facility with an excellent staff we are today. I've also been part of the team who had the vision to purchase the ground that we did years ago to allow us to build the new facility and also Nabo. I have the unique prospective of having both parents at Aase Haugen so I see things from the personal level also. It's been a challenge to see the process going from a vision of a new building to see the new building with occupancy by November or December of this year. I have a deep commitment to the legacy of Aase Haugen and will work on the board to continue that vision as we move forward. I also believe in giving back to the community who has given much to me over the years to leave it a little better than I found it.

## Board of Directors Incumbent, Brian Huinker



Brian is a local financial planner with a strong business background. He and his wife, Amanda, have three active children, Olivia, 16, Grace, 15, and Grady, 11, and a dog named Lucky. He enjoys spending time with friends, playing golf, tennis, pickle ball, going to sporting events, and coaching his kids in their sports. "Decorah has a lot of great amenities," says Brian. "I'm thrilled that the current leadership has committed to the new campus project. I have experience in insurance and some various real estate and business background."

## Board of Directors Incumbent, Tyler Wright



Tyler Wright was born and raised in Burr Oak, IA, on a small dairy farm. He grew up like any farm kid helping with field and animal chores. He graduated from North Winneshiek School and went to NICC to earn three 2-year degrees; Associate in Arts, Associates in Computer Science and Associates in Network Administration. He owns and manages a successful computer & IT service business in the area since 2004. In his free time he dabbles in tech and has an interest in cars and motorcycles as well as an occasional video game. He has also been involved in martial arts since 2005.

"I feel my contribution to Aase Haugen Homes would be my perspective of technology in Aase's growing needs, and as a member of the community I can help to bring more awareness to the community of Aase Haugen's growth, improvements, and mission."

## Board of Directors

Steve Langland, President  
John Dambek, Vice President  
Wanda Askelson, Secretary  
James Ulring, Treasurer  
Rebecca Hanna  
Rev. Roger Buhr  
Brian Huinker  
David Robinson  
Tyler Wright

## Leadership Team

Sam Boeke, Executive Director  
Rex Nelson, DO/Administrator  
Alicia Fink, RN, co-Director of Nursing  
Brooklyn Larson, RN, co-Director of Nursing  
Patty Casterton, VP Business Development  
Joel Farley, Director Campus Development  
Karen Berg, Assistant Director of Nursing  
Barb Johnson, Operations Coordinator  
Mary Capouch, Personnel Director  
Hunter Drenth, Admissions  
Hannah Scheevel, Office Manager  
Andrea Hexom-Beck, Activities Supervisor  
Erica Dahl, Director Life Enrichment  
Jon Wedl, Director of Dietary Services  
Diana Sobolik, MDS Coordinator  
Stacey Collins, Environmental Services Sup.

## Corporate Member Churches

Big Canoe Lutheran Church  
Burr Oak Lutheran Church  
Calmar Lutheran Church  
Canoe Ridge Lutheran Church  
Congregational United Church of Christ  
Decorah Lutheran Church  
First Lutheran Church  
First United Methodist Church  
Glenwood Lutheran Church  
Good Shepherd Lutheran  
Hesper Lutheran Church  
Highland Lutheran Church  
Living Hope Baptist Church  
Madison Lutheran Church  
Orleans Lutheran Church  
Ossian Lutheran Church  
Peace Lutheran Church  
St. Benedict's Catholic Church  
Hauge Lutheran Church  
St. John's Lutheran Church  
Springfield Lutheran Church  
Stavanger Lutheran Church  
Washington Prairie Lutheran Church



*Enriching the health  
and spirit of older adults*

# Aase Haugen

## Senior Services

- Dementia CCDI Care • Long-term Nursing Care • Hospice Care
- We Care For Veterans • Rehabilitation/Post-Op Care • Respite Care
- Assisted Living • Vennehjem 55+ and Nabotunet 50+ Independent Living

**563-382-3603**

4 Ohio St., Decorah, IA • [www.aasehaugen.com](http://www.aasehaugen.com)

## A year in numbers

Our Reach Across the Community

More than a year ago, we created a road map aimed at connecting with our community. We're reaching those goals and still doing so much more to serve the needs of seniors in the greater community.



**215**  
Clients served  
across the  
CCRC



**35**  
Veterans  
served



**6,605**  
Falls Prevention and  
Exercise Classes



**7,160**  
Therapy and  
Restorative hours



**156**  
Employees



**91,680**  
Meals served



**1,000+**  
Provider  
visits



**171**  
Community  
Church  
events



**2,927**  
Parties, Activities  
& Individual visits



**887**  
Volunteer hours  
valued at nearly  
\$18,000



U.S. Department  
of Veterans Affairs

